



Conner Perry White
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Profile

I am a Graphic Designer, Illustrator & Animator with experience working freelance and in-house. I am a sharp and colourful creative, with a passion for bold and playful design. Throughout my career as a Designer/Illustrator, I have covered a wide variety of work, from publication design, editorial illustration, animation, and product design. I have a strong passion and skill for creating engaging social content. I have produced work for banks, Universities, construction companies, and charities. Through my personal illustration practice, I have had the opportunity to produce and showcase work for various London galleries and online publications. I was also included in D&AD's New blood festival line up.

Skills

I am a skilled Designer, Illustrator & Animator. I am adeptly skilled in Adobe Suite, particularly Illustrator, Photoshop, Indesign, and After Effects. I have knowledge and skills producing work for both print and digital, primarily focusing on social content. I also have knowledge of AR software, Spark AR. I have HTML experience, having built emails in Dreamweaver. I also have plenty of art working and video editing experience.

Experience

Junior Graphic Designer

Virgin Money, Norwich

August 2018 – August 2019

- Creating various promotional material across the company, including affiliates London Marathon and Virgin Atlantic.
- Working across multiple mediums, from emails, ATM screens, clothing, to food packaging.
- Introduced animation to the inhouse design team, which then was incorporated across the brand.
- Sourced and edited Photography/video content.

Junior Creative

borne, Norwich

August 2019 – October 2020

- Designing visual identity creating concepts for brands.
- Applying an existing brand to assets.
- Digital illustration and animation.
- Storyboarding for animation/video content.
- Sourcing and editing photography, video content & sound.
- Producing visual content for the client's socials.
- Assisting with client strategy.

Education

Caister High School - GCSE's & BTEC, 2010

GY College - Lvl 2, Diploma, Art & Design - 2012

Norwich University Of The Arts – 2:1, BA HONS Illustration & Design - 2015

References available at request. My portfolio is available to view here:
www.connerperry.com/graphicdesign